



# Somorjit Konthoujam

## FRONT-END DEVELOPER

### Profile Summary

Front-end developer with 13+ years experience in design and developing corporate websites of various industry domains. Manage and mentor creative team. Very strong technical skills in HTML, CSS, SaSS and JavaScript. Deep understanding in technical SEO and digital marketing strategies.

### Work History

#### Horizontal Digital (Hi) India, Vadodara (Remote) 19 April, 2021 till date Senior Front-End Developer

Horizontal Integration (Hi) specialize in strategizing, creating and executing enterprise experience management platform (EXM) solutions that elevate customer experiences while driving business outcomes.

#### Roles & Responsibilities

Work closely with Designer to convert high level design to fully functional HTML pages. Working with SiteCore developer to support Front-End solutions. Estimates and design review process. Working on Jira for project management. Azure, Bitbucket for repository management. Node with gulp, webpack task project building and task running. Invision, Adobe XD, Photoshop, Visual Studio Code for coding. Technologies HTML, CSS, SaSS, Nunjucks, JavaScript, ES6. Mentoring team members for design and technical solutions.

#### Global Evolution Education, Inc. Florida, US 04 March, 2020 - 10 April, 2021 Freelance Front-End Developer

#### Roles & Responsibilities

Web strategy and technical solutions for websites and third-party web applications. Design and development of WordPress (WP) websites, SEO, Sales page, Lead Generation page, Landing page. Continuous review and explore tools for business needs. Social Media setup and create web apps for API collaboration. SEO, Web Analytics. Working with remote designer and developers for project allocations. Web, Email, Domain hostings. Work on tools - Kajabi, Zapier, NING Community, Shopify.

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Kondhwa Pune,  
Maharashtra 411048

#### Phone:

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#### Email:

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#### Website:

<https://somorjit.com/>

### Soft Skills

Interpersonal and communications skills

Problem Solving and Creative Approach Solutions

Decision Making

Demonstrative and Analytical

Motivation and Positive Thinking

Enthusiastic and Energetic

### Awards

APTARA Certified Expert (ACE) 2013

## **Icertis Products Pvt. Ltd. Pune, India**

23 September, 2017 – 4 March, 2020

### **Senior, Web Developer**

Icertis global leader in enterprise contract management solution and contract intelligence.

#### **Roles & Responsibilities**

Monitor and manage all the technical responsibilities for Icertis Corporate website. Update and review day-day website for Blog, News, Events, Press Releases. Webpage designs for products, events, campaigns and landing pages. Leading third-party application integrations Salesforce, Pardot, Uberflip (marketing resource management). Technical SEO, A/B Testing, Web Analytics, Weekly website performance matrix and optimisations. Working with external design agency for creating design assets. Also working with Pantheon technical team for website back-up and build management process, performance and security. Daily standup calls with Offshore Marketing Team. Train team members for self-update website contents and edits. Support product team for any feature updates and upgrades.

## **Aptara New Media Pvt Ltd., Pune India**

November, 2012 – September, 2017

### **Lead, Web Developer (Design Solutions Team)**

Aptara's caters to content production, digital publishing, data conversion, editorial services, eLearning and technology development, legal content solutions.

#### **Roles & Responsibilities**

Developing web-based responsive eLearning courses/modules pilot courses/modules to share with client to support proposed solution document. Creating proposals and project estimates (Technical part). Provide training to in-house designers and developers on HTML5, CSS3. Support production team for design and development eLearning course frameworks. Research and development for web tools/libraries/application in order to provide future ready design solutions to clients. Help HR in recruitment process for web designers and developers openings. Help marketing team for update on websites and other support need for website edits and email newsletter designs.

## **Global Advertisement Services Pvt. Ltd (AffinityX), Pune India**

April, 2012 – October, 2012

### **Manager, Web Developer (Digital Team)**

AffinityX provides design services for digital and print media ads, banners, social media ads, websites, branding, marketing collaterals, landing pages, brand assets.

## **Design Skills**

Photoshop,

Adobe XD

Figma

Invision

Sketch

Adobe Illustrator

UI Design and Mockups

Banner and Icon designs

Brand and Logos

Corporate Decks and

Presentations Wireframes  
and Prototyping

Site-map creation

## **Technical Skills**

HTML, CSS, Sass,

Bootstrap, Tailwind CSS

JavaScript and jQuery,

SEO, Web Analytics, Google

Webmasters, Web

Accessibility, Responsive

and Adaptive Website,

WordPress(WP),

Shopify,

ES6 (Beginner)

ReactJS (Beginner)

Nunjucks Templating,

Visual Studio Code, Node,

Gulp, Webpack, Salesforce

(Pardot), Zapier,

Git, BitBucket, SourceTree

Domain and Web Hosting

## Roles & Responsibilities

Requirement gathering for creating mobile websites of home for small based business across US region. Design and develop website page templates for production ready pages. Create guidelines for design and develop template based mobile websites. Manage a team of 10-12 Designers and Developers for mentoring, project allocation, attendances and leaves. Provide trainings to the team on HTML5, CSS and RWD (Responsive Webs Design). Working with design team for website design and development projects. Weekly client calls for mobile websites development status and updating templates.

### **Aptara New Media Pvt Ltd., Pune India**

December, 2010 - March, 2012

#### **Senior, Software Developer (Design Solutions Team)**

Aptara's caters to content production, digital publishing, data conversion, editorial services, eLearning and technology development, legal content solutions.

## Roles & Responsibilities

Developing web-based responsive eLearning courses/modules pilot courses/modules to share with client to support proposed solution document. Creating proposals and project estimates (Technical part). Provide training to in-house designers and developers on HTML5, CSS3. Working app developers to create platform specific hybrid eLearning applications. Convert existing Flash based eLearning to courses/modules to HTML5 responsive web based traing courses/modules. Working extensively on RWD (Responsive Web Design) to support iPad and iPhone

### **Investis India Pvt. Ltd (Investis Digital), Vadodara India**

July, 2009 - October, 2010

#### **Web Producer - Team Lead**

Investis Digital is an international, digital communications and marketing company, working with nearly 1,600 public companies in over 30 countries to design and developed intelligent websites for best in class digital experience.

## Roles & Responsibilities

Creating websites using customized SiteCore(IP3) CMS. Manage a team of 6-8 designers for task allocation, mentoring and reporting. Creating monthly team performance reports based on timesheet, QA report and error/issue iterations. Working with QA for UI, UX and functionality checklist verification and fixing QA bugs/issues. Working with functional/developers for any CMS related issues, feature updates, add bespoke functionalities Working with CWM(Client Website Manager) for requirement gathering, review and feedback.

## Languages

**ENGLISH**

**Speak, Read and Write**

**HINDI**

**Speak, Read and Write**

**MARATHI**

**Speak, Read and Write**

**MANIPUR**

**Speak, Read and Write**

## Hobbies

**Football - Weekend player and avid follower, Workout, Kickboxing and Listening Musics, Following Technical and Gadgets Trends.**

**CoreObjects India**  
**(Symphony Teleca), Pune India**  
August, 2008- December, 2008  
**Product Engineer - PE1**

Software publishing, consultancy and supply software, operating systems software, business & web applications software, computer games software for all platform.

**Roles & Responsibilities**

Design User interface, icons, website banners and marketing collaterals  
Developing intranet websites. Developing job portal websites. User interface improvements, bug fixing on existing websites. Creating mini advertisement website HTML widgets for advertise over internet.

**Cybage Software Pvt. Ltd., Pune India**  
March, 2006 - July, 2008  
**User interface (Ui) Designer**

Cybage is a leading IT services company delivers outsourced software product development, QA, digital solutions, enterprise business consulting services and digital learning.

**Roles & Responsibilities**

Web banner designs, Branding and logo designs, Company brochure and corporate deck design. Photo/image retouching and optimization. Design Ui elements and widgets for web advertisement. Intranet design and development. Convert existing table based layout to div based (Tableless) layout  
Website development for travel and hospitality domain. Web accessibility testing and implement AA and Section 508 compliance for UK.

**Professional Qualifications** \_\_\_\_\_

**3 Years Multimedia Course, Arena Multimedia Specialist Program (AMSP)**  
2002 - 2005  
From Arena Multimedia, Aptech Limited, Bund Garden Road, Pune

**Educational Qualifications** \_\_\_\_\_

**Bachelor in Science from Nowrosjee Wadia College under Savitribai Phule Pune University**  
2005

**10+2 from Council of Higher Secondary Education Manipur (COHSEM)**  
2000